More diversity with new tools

For some years now, digital storytelling is multiplying possibilities in the media. Journalism is getting more and more digital. Which tools are especially useful to improve journalistic work?

Since 2017, the Neue deutsche Medienmacher (NdM) and Google News Lab are encouraging journalists to discover and use digital tools for their daily practice. After the successful collaboration last year, we offer new full-day data journalism trainings for the NdM network. Last location in 2018 is Berlin, after successful workshops in Hamburg and Munich.

Data journalism trainings by NdM & Google News Lab


The free data journalism trainings by NdM and Google News Lab offer answers to these questions and more. The next workshop is on December 11th, 2018 in Berlin.

Applications wanted!

On December 11th, NdM and Google News Lab invite journalists to a training in Berlin. The workshop will focus on research tools, fact checking and visual storytelling. You will e. g. learn to make pictures come alive using Google Earth, to analyse which topics have most attention in this very moment with Google Trends and also which tools do exist for the verification of user generated content.

Workshop speakers are Isabelle Sonnenfeld (Google News Lab lead), Marco Maas (Founder & CEO Datenfreunde GmbH / OpenDataCity / Certified trainer of Google News Lab) and Mosjkan Ehrari (Project lead Handbook Germany / Trainer of Neue deutsche Medienmacher).

Applications are already possible: Please use this form until December 5th, 2018. Participants automatically gain access to the workshop.

We offer to refund your travel expenses for participating in the workshop.

For all questions regarding the cooperation with the Google News Initiative, please contact our colleagues Ava Sergeeva (sergeeva@neuemedienmacher.de) and Luciana Ferrando (ferrando@neuemedienmacher.de).